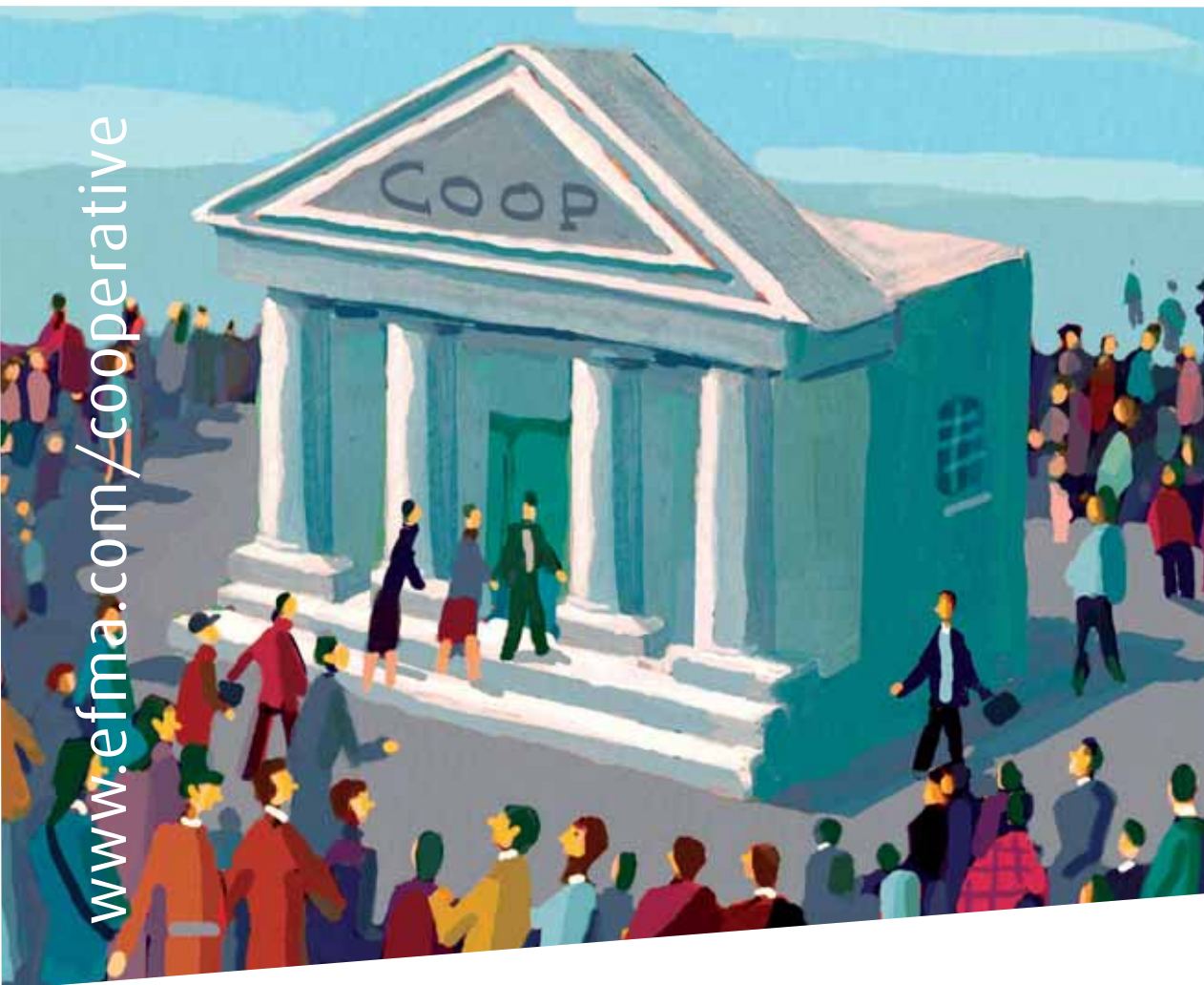


INVITATION

Co-operative banks in Europe 3rd convention

www.efma.com/cooperative



The co-operative banks business model
"Innovative and sustainable"

European Parliament
Brussels, Friday 15 February 2008



EUROPEAN
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UNICO BANKING GROUP

Invitation



Co-operative banks in Europe 3rd convention

This third convention on co-operative banks aims to reflect on the challenges ahead, in the light of the studies of Oliver Wyman (to be launched at this occasion) and the IMF Report on co-operative banks in Europe (July 2007), which tackle governance issues as well as threats and opportunities for our banks in the 21st century. Co-operative banks tradition origins in the past century, does the (governance) model remain valid and how will it develop in the future? How do co-operative banks see themselves and how do they see the shape of EU banking and legislative framework in the new century? What is their contribution for European customers? Co-operative banks, policy makers and high level managers will discuss their concerns and future perspectives of the European banking landscape at the presence of international organisations, European institutions, consulting companies, academics, rating agencies and relevant stakeholders.

The objective is to raise awareness on current challenges for co-operative banks on policy issues and beyond, by demonstrating the modernity of our business model and analyse the changing banking landscape, highlighting the role of co-operative banks as asset for customers at local level.

Studies to be delivered during the event

"Co-operative banks in Europe: policy issues", the IMF working paper

"Co-operative banks in 21st century", the Oliver Wyman survey

Friday 15 February 2008

09 : 00	Welcome coffee and registration
09 : 30	Christopher Pleister , EACB
09 : 45	Jörg Decressin , IMF
10 : 30	Coffee break
11 : 00	<i>Panel discussion</i> Thomas von Lüpke , Fitch Ratings Etienne Pflimlin , Confédération Nationale du Crédit Mutuel Michel Roux , University of Paris XIII
12 : 30	Pervenche Berès , European Parliament
13 : 00	Lunch
14 : 00	Mark Weil , Oliver Wyman Consulting
14 : 45	<i>Panel discussion</i> Robin Jarvis , FIN-USE Elemér Terták , European Commission
16 : 15	Pier Carlo Padoan , OECD
17 : 00	End of conference

Friday 15 February 2008

Christopher Pleister

President

**EACB - European Association
of Co-operative Banks**

- ▶ **Welcome opening**

Jörg Deceasin

Division Chief, European Department

**IMF – International
Monetary Fund**

- ▶ **Co-operative banks and policy issues**

The aim of this session is to bring comments and remarks to the IMF working paper entitled "Co-operative banks in Europe: policy issues".

Panel discussion with among the guest speakers

Thomas von Lüpke, Head of German Banking, **Fitch Ratings**

Etienne Pflimlin, President, **Confédération Nationale du Crédit Mutuel**

Michel Roux, Research Department Director, **University of Paris XIII**

and a co-operative bank representative

Pervenche Berès

Member

and Chairwoman of the Economic and
Monetary Affairs Committee

European Parliament

- ▶ **The role of co-operative banks in the context of the subprime crisis**

Mark Weil

Global Head of Retail and Business
Banking Practice

Oliver Wyman

- ▶ **Co-operative banks: an asset for customers at the local level**

At this occasion the study by Oliver Wyman on co-operative banks in the 21st century will be disclosed. Co-operative banks are featured as customer champions at local level. In which way co-operative banks are different from other banks in their relationship with the clients? What does it mean for customers? How do European institutions perceive this role?

Panel discussion with among the guest speakers

Robin Jarvis, Chairman, **FIN-USE**

Elemér Terták, Director Financial Institutions, **European Commission**

and co-operative banks representatives

Pier Carlo Padoan

Deputy Secretary General

**OECD - Organisation for Economic
Co-operation and Development**

- ▶ **Conclusive keynote address**

Invitation form / Co-operative banks in Europe, 3rd convention

Brussels, Friday 15 February 2008

Attendee's information

Mrs / Ms / Mr

Last Name

First Name

Date of birth

Job title

Institution

Address

Tel

Fax

email

Assistant's information (or person in charge of the registration)

Last name

First name

email

Tel

Practical information

> Dates

The event will begin with a welcome coffee on Friday 15 February 2008 at 9:00 a.m.

It will end on the same day at 5:00 p.m.

> Location

European Parliament, 60 rue Wiertz, 1047 Brussels, Belgium
www.europarl.europa.eu

> Languages

Simultaneous translation into English, French, German and Italian will be provided during the sessions.

> Registration

Participation is free of charge but you need to register so that we can prepare your documents.

It includes documents, lunch, and coffee breaks.

Organisers reserve the right to refuse entry to any delegate who has not registered prior to the event.

After Friday 8 February 2008, registration will be only proceeded at your arrival at the European Parliament.

> Organisation

The 3rd convention on Co-operative banks is organised by EACB and Efma, in co-operation with CIBP (Confédération Internationale des Banques Populaires) and UNICO Banking Group.

> Accommodation

If you would you like to book an accommodation on Thursday 14 February 2008, EACB will be pleased to look after it for you. Please note that the reservation will depend on availability. Hotel rooms and extras will be at your own charge. The prices listed below do not include breakfast.

If you wish to book an accommodation, please select where you would like to stay

(Please mark your first and second choice, in case the first one is fully booked)

- Hotel Royal Windsor *******
Room price: Superior room 176 euros
- Hotel Stanhope *******
Room price: 200 euros
- Hotel Leopold *******
Room price: Executive room 165 euros
Junior suite: 190 euros

EACB Rue de l'Industrie 26-38 B- 1040 Brussels Tel: +32 2 230 11 24 Fax: +32 2 230 06 49 www.eurocoopbanks.coop

Efma 16, rue d'Aguesseau F- 75008 Paris Tel: +33 1 47 42 52 72 Fax: +33 1 47 42 56 76 www.efma.com

In accordance with Article 27 of the law on the processing of personal data of 6.1.78, the information which you are requested to provide is necessary to enable us to process your registration and is intended for Efma's services. You may access this information and request that it be rectified if necessary.



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